

Campaign seeking women donors

The Dallas Women's Foundation has emphasized grants to programs benefiting women and girls since its inception. What's not as well known is that the group also promotes women's philanthropy.

This latter mission will receive increased focus with a \$30 million campaign that will concentrate, in the words of foundation executive director Becky Sykes, on "identifying one of our most pressing needs, educating women about philanthropy."

What principle should be uppermost in a female donor's mind?

That's simple, she said. "The way to be an effective giver is to just step back and make your giving — such as education — reflect your values."

"There has been a huge trend in the last 25 years that more and more women have found greater wealth at their disposal and as a result have become more and more philanthropic."

The timing couldn't be more critical because in the same period, "the needs have increased far more than we could ever have imagined."

From the beginning, the foundation based its grants to women and children's programs on its belief in the ripple effect — if you help a mother, you help her children, their education, job skills and ultimately their contribution to the community as productive citizens.

The foundation gave \$29,000 in grants in 1985, its first year, and will give \$1.5 million in this fiscal year.

Over its life span, the foundation has donated nearly \$7 million to more than 600 groups, mostly in Dallas, Denton and Collin counties, helping more than a quarter-million women and girls.

When compared with the 125 other women's funds throughout the world, the



From left: Becky Sykes, Helen Frank, Robbie Raphael and Cecilia Boone are leading the Dallas Women's Foundation campaign to raise \$30 million to build up capital for grants benefiting women and girls.



ROBERT MILLER
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Dallas Women's Foundation is one of the oldest and is the second-largest in investment.

Leaders take charge

The Dallas Women's Foundation has begun the \$30 million campaign to increase its grant-making capacity to \$2 million annually and its investment assets to \$25 million.

Four women in campaign and foundation leadership roles have made significant

launch gifts that total more than \$6.5 million.

Campaign co-chairwoman Robbie Raphael is leading the public phase of the comprehensive campaign, and she and her husband, John, have made a \$5.26 million gift, which includes a \$5 million planned gift. Ms. Raphael is immediate past president of the Dallas Women's Foundation's board of trustees.

Campaign chairwoman Cecilia Boone and her husband, Garrett, have taken their longtime support of the organization to a new level with a gift of \$1.06 million.

The money will support foundation operations and the Boone Family Donor Advised Fund, which makes grants through the Dallas Women's

Foundation to organizations supporting women and girls.

Mrs. Boone is a past president of the foundation's board.

"This will be a groundbreaking campaign for North Texas, both for the women and girls shaping the future of our community and for the women it will inspire to come into their own as philanthropists," Mrs. Boone said.

Current board president Helen Frank and her husband, Jerry, have given \$108,000.

Ms. Sykes and her husband, Larry, have given \$105,000 to the organization that she helped found in 1985. She has been executive director of the foundation since 1998.

"In North Texas and

communities across the nation, statistics show that women and girls bear a larger burden of poverty and lack of opportunity," Ms. Sykes said.

"In Dallas alone, 60 percent of the poor are women.

Greater need foreseen

"These burdens will become even heavier in our own community as the population of the Dallas-Fort Worth area grows from more than 6 million today to more than 9 million by 2030.

"The campaign is being undertaken to help the North Texas community prepare for the next wave of economic, social and educational challenges facing women and girls."

The goal of \$30 million by 2010 breaks down this way:

Half of it will be designated for the enhancement and expansion of the organization's grants, programs and operations.

The other \$15 million will be added to the foundation's existing \$10 million endowment for a total endowment of \$25 million.

The dividends from this increased endowment will enable the Dallas Women's Foundation to ramp up its current \$1.5 million in grants annually to \$2 million.

In the campaign's first phase, the foundation is focusing on securing pace-setting gifts of \$250,000 or more.

If you're interested in contributing, call philanthropy director Lesly Bosch Annen at 214-965-9977, ext. 118, e-mail lbannen@dallaswomensfoundation.org or write to her at 4300 MacArthur Ave., Suite 255, Dallas 75209.

For more information about the Dallas Women's Foundation, visit www.dallaswomensfoundation.org.



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ALLIANT NATIONAL TITLE INSURANCE CO. named Pam Rodgers vice president and agency manager in Texas.

ALPHA TESTING named Tony Janish principal.

BANK OF TEXAS named Mark B. Wade president and chief operating officer.

BAYLOR HEALTH CARE SYSTEM named Joseph H. Schneider chief medical information officer and medical director of clinical information.

BECK GROUP named Betsy del Monte director of sustainability.

CAPSTONE COMMERCIAL named Larry Robbins vice president.

CARSON OPTICAL named Eric Cates national sales manager.

COHEN FINANCIAL named Joseph N. Hevey Jr. managing director in the Dallas office.

COMPASS BANK named Kent Wittman Dallas city president.

CUBELLIS named Scott Windle principal.

DALLAS MARKET CENTER named Jane R. Robertson executive vice president of marketing.

FINANCIAL INDUSTRY COMPUTER SYSTEMS INC. named Susan Graham president.

HITACHI CONSULTING named Craig Kee vice president.

INTERSTATE BATTERIES named Chris Willis vice president and general counsel and Scott Miller



Pam Rodgers



Mark B. Wade



Joseph H. Schneider



Betsy del Monte



Larry Robbins



Eric Cates



Kent Wittman



Jane R. Robertson



Chris Willis



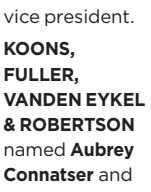
Scott Miller



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Bruce Leib



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Samantha Keyes

vice president.

KOONS, FULLER, VANDEN EYKEL & ROBERTSON named Aubrey Connatser and Julie Crawford partners.

LAMBERT LANDSCAPE CO. named Thomas Masterson chief operating officer.

OPTIMANCE WORKFORCE STRATEGIES named Sherri Elliott president.

PLANESMART AVIATION named Michael A. Brosler president and chief executive.

REGENCY ENERGY PARTNERS LP named Dan Fleckman chief legal officer, executive vice president and secretary.

SOLUTIONSBANK named Bruce Leib Texas market president.

U.S. PREVENTIVE MEDICINE named

Paul Risner executive vice president.

VHA INC. named Samantha Keyes vice president of corporate marketing.

VOLLMER PUBLIC RELATIONS named Amanda Borichevsky vice president in the Dallas office.

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