

Complete Spring Grant Applications are due on Tuesday, January 17, 2012 by 10 am

Our Philosophy

The Dallas Women's Foundation promotes women's philanthropy and raises money to support community programs that help women and girls realize their full potential.

Dallas Women's Foundation was created to address the fact that women and girls are affected differently and disproportionately by almost every major societal issue, yet generally have fewer resources to address those issues. Because of the ways in which girls are socialized, the fact that women bear and raise children and usually live longer, they face special challenges at every stage of life.

Worldwide studies have shown that educating girls has well documented benefits for the broader society. These benefits include increased economic productivity, improvements in health, delayed age at marriage, lower fertility, increased political participation, and generally more effective investments in the next generation. Moreover, literature indicates that programs designed specifically to address the unique needs of women and girls work better than "universal" programs targeted to general audiences. Yet, nationally less than 6% of private foundation grant dollars goes to programs specifically designed for women and girls.

Investing in progressive programs and innovative initiatives that address the full range of problems that impact women and girls in society today is an investment in our own families and communities.

DWF has over twenty years of experience in researching, evaluating and awarding grants to organizations and programs that can make the most significant impact on the needs of women and girls in our area.

Dallas Women's Foundation involves women at every level, from raising money and determining how funds are distributed, to making grants to qualified organizations. DWF is one of the oldest and largest of the 100 women's funds across the U.S. that focus their grant making on projects that explicitly benefit women and girls.

Grant Process

The complete Spring 2012 Dallas Women's Foundation grant application is due by 10 AM on January 17, 2012.

The application is available at www.dallaswomensfoundation.org. The Demographic Information forms are also available at www.dallaswomensfoundation.org.

All attachments as listed in the online application must be received by the same due date.

Failure to provide a complete application, including all properly labeled attachments or to meet the application deadline will automatically eliminate the applicant from consideration.

Please do not submit any additional items not requested in the application including: CDs, DVDs, newsletters, brochures, evaluation matrices, letters of support, etc.

Grants of up to \$30,000 are available. Only one application per agency is permitted.

General operating and programming grants awarded will total approximately \$600,000 including policy and community engagement grants.

A community-based group of responsible volunteers make funding recommendations; The Foundation's Board of Directors makes all final decisions regarding approval of grant recipients.

All grant recipients are required to enter into a contract with the Foundation governing the expenditure of grant funds. Grant funds must be spent during the 12 month contract year. Grant recipients are required to participate in an evaluation process during and after the grant period, submit written reports periodically, and produce financial records of grant expenditures.

Questions concerning the guidelines can be directed to

Lyssa Jenkins, Chief Research Officer at ljenkens@dallaswomensfoundation.org (214) 525-5313

Mary Valadez, Grants Director at mvaladez@dallaswomensfoundation.org (214) 525-5307

Sherri Galbraith, Grants Associate at sgalbraith@dallaswomensfoundation.org (214) 525-5301

Grant Request Review Timeline:

Notification of Site Visit or Elimination from Consideration	February 13, 2012
Site Visiting Period	February 17 – March 14, 2012
Notification of Grant Status	Early June 2012

Spring 2012 Funding Areas

Dallas Women's Foundation is offering a general funding cycle for Spring 2012. While all types of applications will be considered and funded in Spring 2012, attention will be given to those programs reaching the demographic groups of greatest overall need including but not limited to those areas highlighted in Dallas Women's Foundation research. Reports are available online at www.dallaswomensfoundation.org/research and www.dallaswomensfoundation.org/gender-matters

Dallas Women's Foundation will consider applications for the following funds:

- CREW Community Outreach Grants/Commercial Real Estate Women(CREW)
- Embrey Family Fund
- Mrs. H.L. (Ruth Ray) Hunt Memorial Fund
- Dallas Women's Foundation Social Change Grants

Applicants must designate one fund preference for consideration in the online application.

CREW Community Outreach Grant Guidelines

Cooperative Grant Funding: The Foundation's mission with respect to the Spring Cycle's cooperatively funded community grants is to enable Dallas women and girls of all races and ethnic backgrounds to have access to the resources necessary to assume responsibility for their own economic, physical, and mental well-being. Through the grant making process, the Foundation:

- acts as a catalyst to increase awareness of the needs of women and girls in our community
- encourages programs that enable women and women's organizations to achieve economic self-sufficiency
- fosters prevention and early intervention in problems affecting women and girls, and emphasizes support for and enrichment of programs for girls.

Grant recipients will be expected to verify the cumulative impact of the cooperative grants through reports giving information on individual performances, numbers served, ethnicity, age and gender. Recipients are also required to participate in an evaluation process during the grant period, submit written reports periodically, produce financial records of grant expenditures and acknowledge the funding source in any publications about the specific program supported by this grant.

Dallas Women's Foundation 2012 CREW Community Outreach Grants are the result of a partnership between Commercial Real Estate Women (CREW) and Dallas Women's Foundation (DWF), whereby a portion of the proceeds from the CREW Classic Golf Open are returned to the community through DWF in the form of grants to programs benefiting women and girls.

CREW is an organization chartered to promote professional ethics, integrity, provide educational opportunities, and establish a network by which to develop new ideas and business opportunities, and to support and participate in activities that positively influence the direction of Dallas.

Grants awarded this cycle will total approximately \$82,000. The maximum grant award available per agency is \$30,000. Only one application per agency is permitted. Funded projects must be completed within 12 months following the award of the grant. Grants will be awarded:

- To an established agency for the expansion/enhancement of an existing program that promotes economic self-sufficiency or personal growth leading to economic self-sufficiency for women.

- To an established agency for the expansion/enhancement of an existing program that promotes prevention and early intervention in problems affecting girls and/or works to reverse social trends and conditions that have a negative effect on girls.

In selected instances, a grant may be awarded to an established agency for a new initiative that is not currently being implemented due to lack of funding but which promotes the same objectives for women and girls.

Each of the agencies selected for a grant must be willing to include a representative from CREW as a candidate for consideration during the agency's selection process for appointment to your board of directors.

Embrey Family Fund Grant Guidelines

Grants awarded this cycle will total approximately \$200,000. The maximum grant award available per agency is \$30,000. Only one application per agency is permitted. Funded projects must be completed within 12 months following the award of the grant. Grant requests may be submitted for operating or program requests.

Grant applications are requested which address human trafficking of women, incarceration of women, and violence against women. Applicants can address these issues through program services, advocacy activities, community engagement and policy work. Collaborative efforts addressing these issues are encouraged to apply.

The Mrs. H. L. (Ruth Ray) Hunt Memorial Fund Grant Guidelines

Applicants for the Mrs. H.L. (Ruth Ray) Hunt Memorial Fund grants must be faith related or have a current or historical tie to a faith or religious entity. DWF will consider new or existing programs that are designed to meet the needs of women and/or girls. Agencies representing any and all faiths are welcome and encouraged to apply.

Grant requests may be submitted for programs that:

- Aid or benefit women and girls at risk,
- Support or benefit family units headed by women,
- Aid or support the education of children at risk,
- Aid or support medical care for the indigent

Grants awarded this cycle will total approximately \$100,000. The maximum grant award available per agency is \$30,000. Only one application per agency is permitted. Funded projects must be completed within 12 months following the award of the grant.

Dallas Women's Foundation Social Change Grants

Two new classes of grants that enlarge the range of activities supported by the Dallas Women's Foundation, as part of its social change model, are available this spring cycle. Dallas Women's Foundation will consider proposals addressing policy, community engagement & community organizing. The maximum grant award available per agency is \$30,000. Only one application per agency is permitted. Grant funds must be spent during the 12 month contract year.

Policy

Dallas Women's Foundation will accept applications for programs and operations designed to move public and private institutions toward policies or practices that favorably impact the status of women and girls in Dallas, Collin, and Denton counties. Applications must be able to address the following questions:

- Which specific, or which group, of policies or practices would be affected (*created, implemented, changed, protected, etc.*)?
- At what institutional level or levels (*private employers, state government, federal agency, etc.*)?
- By what means (*education, community organizing, etc.*)?
- And, to what end (*who benefits and in what ways*)?

This class of grants *only* is excluded from the geographical limitation cited in the **Eligibility & Grants Limits** section, item 2. Policy grants may fund activities that extend beyond the Dallas, Collin, and Denton county geography to accommodate regional, state and national efforts. However, *the impacts of the activities must clearly and substantially include the women and girls living in Dallas, Collin, and Denton counties*. Further, all of the population impacted by the programs or operations described in the grant application must meet the 75 percent female beneficiary rules described in item 3 of the **Eligibility** section below.

Engagement

Dallas Women's Foundation will accept applications for programs and/or operating support designed for community engagement/organizing of women and girls in Dallas, Collin and Denton counties.

Engagement grants will support programs/projects that involve more people, from awareness through action. Applications must be able to address the following questions:

- What historical success has the applying organization achieved in community engagement/organizing?
- What specific strategies/tactics will be used to engage participants?
- What level of engagement is the desired result of the project?
- What evaluation methods are in place to capture feedback from participants?
- What issue has been identified as an area of focus? What research supports the selection?

Engagement requests must meet the geographical eligibility requirements and must meet the 75 percent female beneficiary rules described in the **Eligibility** section below.

Eligibility & Grant Limits

To be eligible to receive a grant from the Foundation, the applicant must meet all of the following criteria:

1. Be in receipt of a 501(c)(3) tax-exempt designation from the Internal Revenue Service
2. At least 50% of the population served must be residents of Dallas, Denton, or Collin County, with priority given to organizations serving residents of Dallas County
3. 75% of the clients benefiting from the grant funding must be women and/or girls

4. An agency may apply each cycle in a 12 month period until it has been funded to a maximum of \$30,000. Once it has received \$30,000 in a 12 month period, it must wait 12 months from the start of the last cycle in which funding was received. Exceptions to this policy are recipients of donor advised fund grants and donor preferred grants.
5. An agency that has been funded for five consecutive years, *or* has received \$100,000 from DWF in less than a five-year period, must sit out 24 months from the start of the cycle in which the last funding was received before applying again for a grant. Exceptions to this policy are recipients of donor advised fund grants and donor preferred grants.

Ineligible Requests

The Foundation does not fund:

1. Individuals
2. Campaigns to elect public officials or for political or lobbying efforts
3. Programs which promote religious activities (outside of DWF's faith-based grant making)
4. Projects which take place before the completion of the grant making process
5. Projects inconsistent with federal, state and local nondiscrimination ordinances regarding equal employment opportunity
6. Grants that ultimately will go wholly to another agency, other than the applicant (pass through)
7. Organizations which have the ability to levy taxes

Scholarships

Dallas Women's Foundation does not fund individual scholarships for books and tuition. The Foundation does, however, fund enhancements to scholarship programs that support the education of women and girls (i.e., special programming that supports scholarship recipients).

Decision Making Criteria

The Foundation encourages agencies to consider the following questions in reference to the program for which you are applying for funds.

Does the program for which you are applying for funds:

- Effect long-term, positive changes in systems that currently prevent women and girls from reaching their full potential?
- Expand choices and opportunities for women and girls?
- Use evaluation tools that include measurement for effectiveness with clear definition of program success?
- Explicitly address the particular and unique needs and challenges of women and girls?
- Was the program developed in consultation and collaboration with other agencies and does it promote coordination, cooperation and sharing among organizations?
- Does the organization provide effective use of volunteers, as well as board diversity and involvement?