

## Join us for the 2009 Luncheon!



presented by: **CHASE**

The Dallas Women's Foundation is thrilled to welcome Gail Collins as our 24th annual luncheon speaker! Gail Collins joined the New York Times in 1995 as a member of the editorial board and later as an op-ed columnist. In 2001 she became the first woman ever appointed editor of the Times editorial page. At the beginning of 2007, she stepped down and began a leave in order to finish a sequel to her book, "America's Women: 400 Years of Dolls, Drudges, Helpmates and Heroines." She returned to The Times as a columnist in July 2007.

Before joining the Times, Ms. Collins was a columnist at New York Newsday and the New York Daily News, and a reporter for United Press International. Her first jobs in journalism were in Connecticut, where she founded the Connecticut State News Bureau, which provided coverage of the state capitol and Connecticut politics. When she sold it in 1977, the CSNB was the largest news service of its kind in the country, with more than 30 weekly and daily newspaper chains.

Besides "America's Women," which was published in 2003, Ms. Collins is the author of "Scorpion Tongues: Gossip, Celebrity and American Politics," and "The Millennium Book," which she co-authored with her husband, Dan Collins. Her new book, "When Everything Changed" about American women since 1960, will be out in fall 2009.

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*"There's a lot of personal satisfaction in being in service to other people."*

Specifics of the Luncheon are as follows:

#### Schedule of Events:

Board Alumnae Reception: 10:30 am, Backstage, Trinity Hall

VIP Reception: 11 am, Backstage, Trinity Hall

Luncheon: 12-1:30 pm, Trinity Hall

Location: Hilton Anatole, Trinity Hall

Date: October 29, 2009

Time: 12 noon-1:30 pm

Carpooling is encouraged! We encourage carpooling! Valet parking is limited.

**We encourage carpooling! Valet parking is limited.**

Attendees may pay for valet (\$16) or self parking (\$7).

You can learn more about the luncheon, purchase tables or individual tickets by contacting Chayse Hood at [chood@dallaswomensfoundation.org](mailto:chood@dallaswomensfoundation.org) or calling (214) 525-5314.



#### Special thanks to our lead sponsors:



More about our  
24th Annual  
Luncheon on  
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# Dallas Women's Foundation 24th Annual Luncheon Leadership



## Honorary Chair

Pat Smith is a wife, mother, former actress, broadcast journalist/TV host and former beauty queen known for her dedication to church, civic and community activities. She was the first black woman to win the title of Miss Virginia and was first runner-up at the Miss USA Pageant in 1994. Her television career includes host of Keep the Faith, recurring roles and guest appearances on such primetime hits as Beverly Hills 90210, Sunset Beach and The Wayans Brothers Show. Pat was selected as a member of the prestigious Vogue 100 for 2009.

Pat is the Founder/CEO of "Treasure You" which is dedicated to building a community that supports, inspires and celebrates women in their journey to discover their self-worth. Pat's charitable outreach includes battered women's shelters and breast cancer initiatives.

Pat is the President of Pat and Emmitt Smith Charities which is devoted to creating opportunities for disadvantaged children in areas such as arts, education, health, and wellness.

## 2009 Luncheon Chair

Ashlee Kleinert was born and raised in Dallas, and graduated from SMU with a degree in History and Elementary Education. She is also founder and co-owner of In Any Event Dallas, a full-service event planning business that focuses on the inspiration, ideas, and implementation of both business and social events.

Ashlee first became involved with The Dallas Women's Foundation through serving as a volunteer on the grants committee. In 2007 she began serving on the board of directors. Other non-profit groups and boards with which she is involved include Genesis Women's Shelter, New Friends New Life, CC Young Retirement Home, Hope For The Heart Ministries, CONTACT Crisis Line, Engaging the Culture, Southern Methodist University, and various church and school activities.

Ashlee and her husband Chris recently launched a non-profit named Executives In Action (EIA). EIA pairs temporarily out of work executives in all fields of business with non-profit organizations needing their expertise. EIA is a component fund of the Communities Foundation of Texas that works in partnership with the Entrepreneurs Foundation of North Texas.

Ashlee has been married to Chris Kleinert for 20 years and they have three teenage children.



## Co-Chairs

Lynne Tonti is an active volunteer and has held several positions in her community. She was an Auction co-chair and Parent Association President for the Episcopal School of Dallas and served as a board member for the Dallas Children's Theater. Lynne is married to husband Bob Tonti and is a stay at home mom to their three children.



Ellenore Baker is a local humanitarian and currently serves as a Board Member for Greenhill School. She previously served as the Online Auction Chair of the 2008 Heart & Soul Gala and was the Head Class Agent of her alma mater, Williams College. Ellenore resides in Dallas with her husband Kirk Baker and their children, Graham and Cate.

## Luncheon Leadership Team 2009

*Pat Smith, Honorary Chair  
Ashlee Kleinert, Chair  
Ellenore Baker, Co-Chair  
Lynne Tonti, Co-Chair  
Mary Beth Bardin  
Gloria Campos Brown  
Rev. Shante' Buckley  
Robin Corbin  
Lauren Embrey  
Melina Kelley  
Diane Lowe  
Natalie Miller  
Dawn Moore  
Catherine Rodewald  
Lisa Singleton  
Debby Spradley  
Mary Von Ahnen  
Trea C. Yip*

## Lyssa Jenkens Joins DWF To Lead Engaged Research Program



The Dallas Womens Foundation is elated to welcome Lyssa Jenkens to the team! Lyssa joined the Foundation this summer as the Research Director. Her presence will allow the Foundation to engage in research projects and continue to enhance our presence as a resource for women and girls research in the DFW area.

Lyssa served as chair of the Foundation's Research Task Force for several years prior to joining the staff this summer. Previously, Jenkens was the Chief Economist and Vice President of Business Information & Research with the Dallas Regional Chamber. A native "Dallasite," Dr. Jenkens holds a Ph.D. in applied economics from the University of Texas at Dallas. She is very active in professional and community organizations. She has served as a member of the Dallas Morning News' Board of Economists, chair of the research efforts at the Metro Dallas United Way, executive board member for C2ER, advisor for the NCTCOG regional forecast program and as an ACCE/Ford Foundation Fellow in sustainable regional development. She recently resigned her position as a Trustee of Meadville Lombard Theological School in Chicago to become a student in their Master of Divinity program.

## Partnering with UnitedHealthcare for a Special Forum about Women & Health Care



Tom Quirk (left) with the UnitedHealthcare mascot and UnitedHealthcare Regional CEO Kathryn Sullivan

On June 10th Dallas Women's Foundation and UnitedHealthcare teamed up to bring an important issue to the public. Significant changes in the health care industry have increased responsibility on everyday consumers to understand and make their own decisions. Women are feeling the impact, as they make the majority of the health care decisions for their families. UnitedHealthcare conducted research with women across the country about their role as Chief Health Officer for the family. Their research, coupled with the DWF Health & Safety Indicators provided an educational platform where those who attended were the first to hear about the insights of these research initiatives. This was a business enhancing, educational and personally inspiring event that featured nationally recognized women's market and health experts.



From left: DWF Executive Director Becky Sykes, Kathryn Sullivan, and Sue Pickens, Director of planning and Population Medicine Parkland Health & Hospital System



**Our Friends Place**  
Helping Girls & Young Women  
... Soar to Success

## Grantee Spotlight: Our Friends Place

Our Friends Place is one of the many wonderful grantees of the Dallas Women's Foundation. For more than 20 years, they have been serving and assisting girls, ages 10-24, in the Dallas area. The Foundation has been a proud supporter throughout, making our first contribution to their cause in 1987! What started as a Therapeutic Group Home for girls of abuse, neglect, and abandonment, Our Friends Place has grown to also offer a Transitional Living Center (TLC) which helps young women reach economic self-sufficiency.

Sue Hesseltnie, Executive Director of Our Friends Place says that their TLC and Group Home help in "breaking generational patterns of abuse, neglect, homelessness and poverty." The difference between Our Friends Place and other homes for young women is that Our Friends Place tends to bring the focus on finding what is healthy instead of only fixing what is broken. By assisting young women in their homes, Hesseltnie explains that they are providing the next generation of caregivers with tools so to not perpetuate the environment in which the girls were most likely raised.

*"[We are] breaking generational patterns of abuse, neglect, homelessness and poverty." - Sue Hesseltnie, Executive Director*

While their successes are measured on a client to client basis, one of their success stories hits very close to home for DWF. In 1996, renowned photographer Dan Sellers shot a series of beautiful images of women and families that were helped through the Dallas Women's Foundation grants and one of the images was of Taisha, an Our Friends Place client. Today, Taisha is a married mother of two and is working full time at Our Friends Place!

Hesseltnie also explained that it's not only the grant dollars from DWF that help their organization; the research studies conducted by the Foundation allow providers to put statistics into proposals that will tie the need back to their cause. This shows that the impact on programs reaches far beyond the dollar and can also reach out in educating the public on issues & needs in the community.

Our Friends Place is dedicated to providing a foundation for girls and young women to build from adversity by learning a self-reliant approach to their own development.



*Taisha, success story of Our Friends Place. Photo by Dan Sellers in 1996.*

*Grant Making*

## Dallas Women's Foundation Launches Inclusion Initiative



*From left: Paula Parker Inclusion Co-Chair; Francis Griffin-Brown, DWF Founder; Lyria Howland, Inclusion Co-Chair*



*From left: Susie Bell, Cynthia Reavis Alford, Dawn Stephens, Major Mary Saunders*

## DWF Board Alumnae Annual Event!

On June 11th, Board Alumna Sheila Gallagher hosted the annual gathering for Dallas Women's Foundation Board Alumnae.

### Women's Philanthropy

#### Campaign FY 2009 Update

- The Dallas Women's Foundation's investment assets were \$10 million at the beginning of the campaign. Including pledges, DWF assets were more than \$24 million at the end of June 2009.
- Since the inception of the campaign, 3196 donors have made gifts to the Dallas Women's Foundation, totaling more than \$27 million as of June 30, 2008.
- Dallas Women's Foundation is a leading fund in the Helen LaKelly Hunt and Swanee Hunt initiative, Women Moving Millions. Currently there are 18 local donors who have made gifts of \$1 million or more to the Dallas Women's Foundation.
- Gift planning is a cornerstone of this campaign. Since the campaign's inception, there have been 10 new planned gifts totaling more than \$25 million in gift expectancies.



From left: Carol Vesey, Cynthia Reavis Alford & Cheryl Mayo



Elsa Alcalá-Grivas (left) & Paula Parker



Janet Harrison (left) & Host Sheila Gallagher



From left: former DWF Executive Director Pat Sabin, Past Board Presidents Sharon King, Laura Estrada & Cecilia Norwood, Executive Director Becky Sykes

### Connect with Us!

We hosted our DWF:Connect on May 14, 2009 at a beautiful home courtesy of Ventura Custom Homes. It was our most successful Connect yet and we hope to continue in this outreach for the Foundation. A special thanks to Gabriela Kovacic of Café Lago for donating the delicious food & drink!



From left: Gabriela Kovacic of Cafe Lago, Board President Mary Beth Bardin, Outreach Committee Member Candace Cain

*The DWF:Connect is a wonderful opportunity to learn more about the Foundation, our mission, and opportunities for involvement.*



Connect Attendees from left: Wilma Ray-Bledsoe, Marjorie Louis, Erika Louis

If you were unable to attend, we will be holding our next DWF:Connect on Tuesday November 10, 2009 at Times Ten Cellars from 6-8 p.m. Please contact Stephanie Norsworthy to RSVP or find out more information for this event. snorsworthy@dallaswomensfoundation.org or 214-525-5315.



DWF Board President Mary Beth Bardin speaks to attendees in the beautiful Beverly Drive home

Save the Date!  
Upcoming DWF Events:

October 21 Philanthropy Gathering Featuring  
Lynne Twist at the Stoneleigh, 6:30-9 pm

October 28 Patron Party at Hunt Headquarters

October 29 Luncheon with Gail Collins at Hilton Anatole,  
Trinity Hall

November 10 DWF Connect, 6 – 8 pm



F O U N D A T I O N

Dallas Women's Foundation  
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*Lifting Communities*  
*by investing*  
*in women*